

# The HSJCC Network Member Engagement Plan

## Provincial HSJCC 2019 Conference

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# HSJCC Network Member Engagement Plan

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**Purpose** : to improve the engagement of the +1600 members of the Local, Regional and Provincial Committees.

## Goals:

- (1) Improve participation of HSJCC members of the Local, Regional and Provincial committees,
- (2) Enhance communication and collaboration of Local and Regional HSJCCs with one another,
- (3) Improve flow of information between the Provincial HSJCC, and the Regional and Local committees, and
- (4) Recruit new members to the HSJCC Network.

# Member Engagement Survey

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In November 2015, the Provincial HSJCC formed a project advisory group to guide the MEP development. An [online survey](#) was used to consult with the Chairs of Regional and Local HSJCCs on the current engagement level.

## Challenges mentioned in the survey:

- Members unable to commit time or conflicting schedules.
- Absence of clear direction, goals and objectives for the committee.
- Unwillingness to fulfill vacant roles of Chairs and Co-Chairs.
- Lack of engagement from justice sector.
- Lack of understanding of the HSJCC Network's vision and goals, and how they connect with committee-specific goals.
- Lack of awareness of the work of the Provincial committee.

# Guiding Principle I: Vision

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By crystalizing a vision, and setting goals and objectives for your own committee, the members will feel a greater sense of purpose in belonging to the HSJCC Network

- What is the overall vision for our committee?
- What does our committee want to achieve?



# Guiding Principle II: Motivation

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When members feel their own interests in joining the committee are being addressed, they are able to make a meaningful contribution to the committee, and they are more likely to stay engaged and contribute.

- Who are our members and why are they a part of the committee?
- Who should be a part of this committee who has not yet joined?



# Guiding Principle III: Communication

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Improving communication with committee members will ensure everyone understands the committee-specific goals, as well as their place in achieving it.

- How can we enhance communication within our committee?
- How can we improve linkages with other HSJCCs?



# Guiding Principle IV: Knowledge Exchange

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The purpose of knowledge exchange related activities is to convert knowledge into action by sharing information with frontline staff, service providers, researchers, and policy makers within and outside of the HSJCC Network.

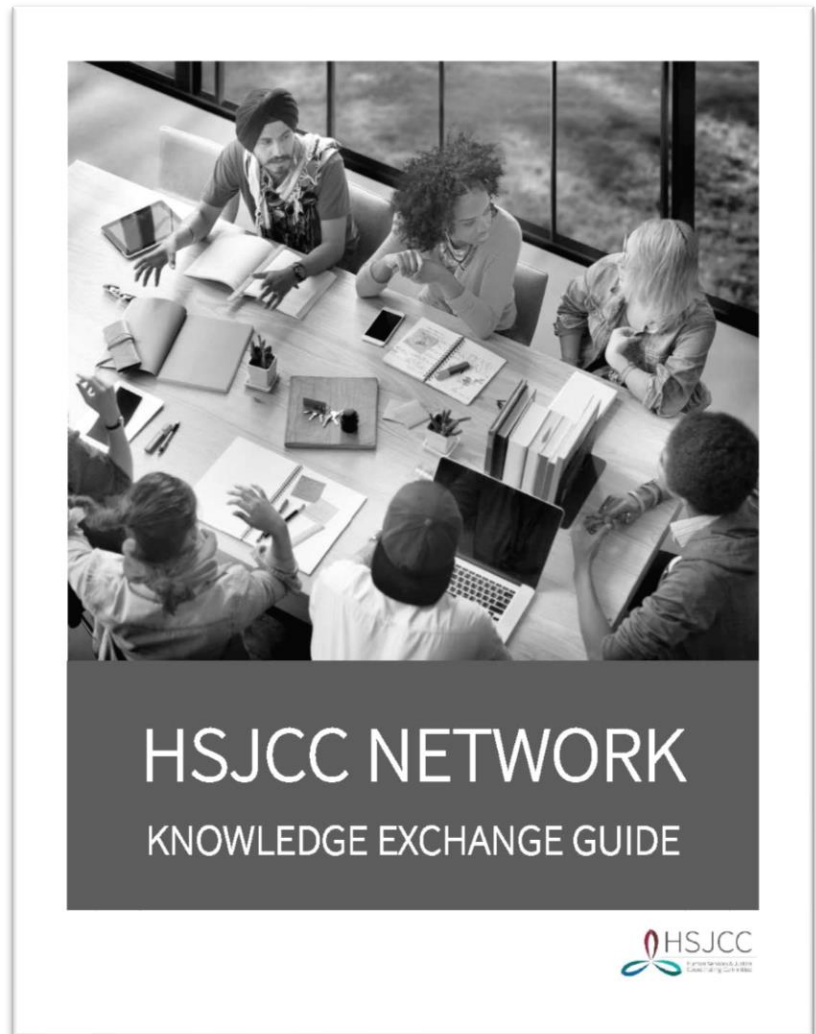
- How do we share information and knowledge within our committee?
- How do we share knowledge and information with other HSJCCs?



# Knowledge Exchange

## HSJCC KE Guide

- What is Knowledge Exchange?
- Kinds of evidence
- HSJCC Stakeholders
- Knowledge Exchange Strategies
- Planning Template
- Measuring Success
- Created with the support of the Evidence Exchange Network (EENet). For more information about EENet, please visit [www.eenet.ca](http://www.eenet.ca).





# HSJCC Member Engagement Activities

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HSJCC Network Member Engagement Plan was released November 2017.

## **HSJCC Secretariat Presentations**

- Peterborough - November 2018
- Halton – September 2018
- Peel – June 2018
- Toronto – February 2018
- Waterloo- Wellington – February 2018

## **Facilitated Workshops:**

- South East Ontario Regional and Local HSJCCs – April 17, 2019
- North East Regional HSJCC - November 8, 2018
- Champlain Regional HSJCC – November 6, 2018
- Simcoe-Muskoka Regional and Local HSJCCs – June 7, 2018



# Key Themes and Best Practices

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- **Vision, Goals and Objectives**
  - Revisit vision statement
  - Make visible at each meeting
- **Linkages**
  - Identify representatives to ensure flow of info between Local, Regional and Provincial table
  - Use newsletters, mailing list, Provincial highlights
- **Committee Structure**
  - Review Terms of Reference
  - Structure meeting agendas
  - Create orientation packages
  - Relationship between local and regional committees
- **Accountability**
  - Rotating co-chairs, additional roles
  - Working groups and subcommittees
- **Accessibility**
  - Video conferencing
  - Rotating locations



# Future Activities

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- Recruitment
  - General membership
  - Underrepresented sectors
- Engaging with specialized populations
  - Persons with lived experience
  - Indigenous communities
- Knowledge Exchange
  - Training
  - Support



# Discussion Questions

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1. What member engagement challenges have you encountered in your HSJCC?
2. What strategies have been helpful for improving the engagement of your members?
3. How can the HSJCC Secretariat better support you moving forward?
4. What are we missing?
5. What are your experiences with:
  - Recruiting new HSJCC members
  - Engaging with PWLE
  - Engaging with Indigenous Populations
  - Engaging with underrepresented sectors

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